



1998-2018

Celebrating
20 amazing
years in
global mobility
services

Media Information 2018/19
(rate card in €)

World experts in global mobility services - all in one handy place.



What is the EuRA Directory?

The EuRA Directory is one of the world's best, most comprehensive and widely read sources of information about global mobility and relocation services. Thousands of clients use it to find the best professional services across Europe and around the globe.

The forthcoming EuRA Directory (2018/19) will again be setting a high standard with a big new editorial theme. In addition to the printed book, there will be a PDF version – including all editorial and advertisements – downloadable from the EuRA website.

What's inside?

2018 is the 20th anniversary year of EuRA. From small beginnings to a global network of specialist businesses in all corners of the world, EuRA has never stopped growing and improving – and the best is yet to come. We'll be celebrating this milestone with major editorials in 16 fact and picture-packed pages.

In the main section of the Directory, all of Europe's best specialist DSPs and RMCs will be featured, plus most of the world's other leading organisations involved in global mobility. Each will be listed according to the countries and regions in which they operate, including all the information clients need to make choices and make contact.

You'll find details of the services offered by companies representing more than 40 European countries from Albania to the United Kingdom, plus major organisations from 56 of the most influential countries in the Americas, Far East, Australasia, Africa and the Middle East.

Though published in English, our 'icon search' format means that clients of any nationality can quickly find the services they are seeking for without having to read through pages of descriptive text.

The popular layout launched in 2016 has been further enhanced, ensuring users can find what they are looking for even more quickly.

Who needs it?

EuRA is Europe's premier organisation for the relocation services industry. The Directory will be the main source of information for thousands of businesses across Europe and other parts of the globe looking for quality relocation services. It is also used for networking among EuRA's 500+ members.

16 PAGES
CELEBRATING
EuRA'S 20th
ANNIVERSARY

EXTRA
DISTRIBUTION
AT THE EURA
CONFERENCE
DUBROVNIK
2018

How can I benefit?

Advertising in this prestigious publication will put your company's message across in the most effective way to many thousands of prospective buyers and specifiers. Demand for advertising space is always high – so to ensure your company gets a good placement, we recommend you contact the sales team without delay.

REACHING THOUSANDS OF POTENTIAL CUSTOMERS IN 98 COUNTRIES

When will it be published?

The EuRA Directory is due to be published in April 2018 and will be strongly promoted by the Association throughout Europe and around the globe, particularly by distributing to HR specialists in multinational companies, government departments and NGOs, and to companies enquiring directly to EuRA about specific services. It will also be handed out to companies at special events such as international conferences where EuRA is represented.

BUSINESS CARD STYLE LAYOUT WITH EASY TO FIND LISTINGS

How do I get further information?

For information about how to advertise in the EuRA Directory and to find out about additional advertising opportunities, please contact Sarah Blake today on +44 (0)1525 370013 or email: sarah@impact-now.co.uk

ICONS MAKE IT EASY TO FIND THE SERVICES REQUIRED

For all matters relating to editorial and member listings, please contact EuRA on +44 (0)1379 640 883 or email: enquiries@europa-relocation.com

The screenshot displays a grid of relocation service listings. The top row features 'Georgia' and 'Germany' sections. Below these are individual company cards, each with a header, contact information (name, phone, email, website), and a set of icons representing various services such as relocation, visa assistance, and language services. The cards are arranged in a grid format, with some cards for Georgia and others for Germany.

GEORGIA • GERMANY

GERMANY

Georgia



Agriculture is important in Georgia, with tea, grapes and citrus fruits the main crops. Mineral resources include manganese, coal and oil. With a population of 4.5 million, the country borders the Black Sea. The capital and largest city is Tbilisi. Georgia is a unitary, semi-presidential republic with the government elected through a representative democracy.

Partners in Relocation Group
Tbilisi, Georgia
Contact: Tamara Phakadze
T: + 371 67279066
E: info@prgroup.com
W: www.prgroup.com



Palladium Mobility Group
Munich, Germany
Contact: Klaus Klemens
T: + 49 89 6263799
E: klaus.klemens@palladium-mobility.com
W: www.palladium-mobility.com



Professional organizing Relocation Consult
Frankfurt, Germany
Contact: Claudia Reiberg
T: + 49 6190 41800
E: c.reiberg@prolog.com
W: www.prolog.com



Inter Relocation Group
Tbilisi, Georgia
Contact: Stuart McAllister
T: + 38 1 278 9680
E: stuart.mcallister@interrelo.com
W: www.interrelo.com



Intermark Relocation
Tbilisi, Georgia
Contact: Inna Vakamenko
T: + 7 495 502 95 53
E: georgia@intermarkrelocation.ru
W: www.intermarkrelocation.ru



Start-Up Services GmbH
Munich, Germany
Contact: Ingrid Boley
T: + 49 89 829432 13
E: info@start-up-services.de
W: www.start-up-services.de



atlas relocation GmbH
Hamburg, Germany
Contact: Anja Heideck
T: + 49 40 80600500
E: info@atlasrelocation.de
W: www.atlasrelocation.de



Germany



Germany is Europe's most prominent industrial power and a major exporter. Its population (81.8 million, the most highly populated country in Europe) has been characterized by zero or declining growth, with an aging population and smaller cohort of youth. Germany is surrounded by nine states and has two coastlines on the Baltic and North Seas.

Clapham GmbH Relocation Services
Krefeld, Germany
Contact: Oliver Clapham
T: + 49 6192 95 11 800
E: relocation@clapham.de
W: www.claphamgmbh.com



c + s relocation management gmbh
Düsseldorf, Germany
Contact: Claudia Schweigmann
T: + 49 211 447288 0
E: service@cs-relocation.de
W: www.cs-relocation.de



Cartus
Munich, Germany
Contact: Christoph Zschecker
T: + 49 89 4143 124 119
E: christoph.zschecker@cartus.com
W: www.cartus.com



DONATH Relocation
Königsberg, Germany
Contact: Barbara Fleischer
T: + 49 0174 829401
E: barbara.fleischer@donath.de
W: www.donath.de



Dwellworks GmbH
Frankfurt, Germany
Contact: Gudrun Mauchmeyer
T: + 49 09 01 09 47 0
E: gudrun.mauchmeyer@dwellworks.de
W: www.dwellworks.com



Cheryl Koerig Relocation Services Group
Hülfters in Taurus, Germany
Contact: Cheryl Koerig
T: + 49 6192 95435 0
E: ckoerig@ckr-group.de
W: www.ckr-group.de



CrossOver Relocation & Administration Services
Köln, Germany
Contact: Julia Langemann
T: + 49 221 371022
E: info@crossover-relocation.com
W: www.crossover-relocation.com



BIG
DISCOUNTS
FOR
EURA
MEMBERS

Advertisement Rates (in euros)

	Members	Non-members
Standard Positions:		
Full page colour	€2450	€2745
Full page mono	€1920	€2150
Half page colour	€1495	€1675
Half page mono	€1240	€1390
Quarter page colour	€950	€1065
Quarter page mono	€800	€895
Special Positions <i>(subject to availability):</i>		
Back Cover	€3425	€3835
Inside Front Cover	€2925	€3275
Inside Back Cover	€2755	€3085
Early Right Hand Page	€2755	€3085

Agency discount: 10%

Unless you have booked a special position, advertisements will appear in the country section that corresponds with the company address. Proximity to actual company listings cannot be guaranteed.

12 MONTHS
SHELF LIFE
IN OFFICES
OF POTENTIAL
CLIENTS

MAKE YOUR ADVERT WORK HARDER

Premium position: + €160 ✓

Premium position guarantees your advertisement will appear on the same two page spread as your listing. (Please note this applies to EuRA members only).

ENHANCE YOUR FREE CORPORATE LISTING

Logo placement and highlighted colour border: €140 ✓

To ensure your EuRA member listing stands out from the crowd, include a **corporate logo in full colour** with your free entry. This will include a **thicker border** surrounding your entry that matches a colour from your logo. (Applies to EuRA members only).

For more details and to make a booking, please email Sarah Blake: sarah@impact-now.co.uk or call Impact! on +44 (0)1525 370013

Mechanical Data

(height x width)

FULL PAGE (with bleed)		210 x 148 mm + 5mm bleed area on all sides
HALF PAGE	Horizontal	88 x 130 mm
	Vertical	60 x 190 mm
QUARTER PAGE	Horizontal	43 x 130 mm
	Vertical	60 x 93 mm



ARTWORK SUPPLY: In order of preference – (a) press-optimised pdf file; (b) tiff/eps with all fonts and images embedded; (c) InDesign file with all fonts and images collected. All artwork must be to the correct dimensions @ 300dpi. Charges may be incurred for all artwork that does not meet these criteria.

If you wish to include your corporate logo with your entry listing, please supply a press-optimised PDF, EPS or JPG file with the logo area measuring at least 300 pixels wide or 300 pixels deep (whichever is the greater).

Please complete the form on the right and either:

FAX to +44 (0)1525 382487

or SCAN and email to sarah@impact-now.co.uk

You will be contacted by email to confirm your booking.

Payment must be made in £ sterling by credit card or by bank transfer (we will supply full details). If payment is by bank transfer, any charges made by client bank must be paid by the advertiser.

Cancellations will only be accepted in writing not less than 21 days in advance of booking deadlines shown. After this date a 50% cancellation fee will be charged.

Acceptance: Publishers have the right to reject and/or not publish any advertisement if they believe it contravenes current UK Advertising standards, legal or discrimination guidelines, or for any other reason.

Full terms and conditions available on request.



Booking Form 2018/19 (payment in € euros)

Name Date

Company

Country Tel

Email

I would like to book: (please tick)

Full Page Colour Full Page Mono

Half Page Colour Half Page Mono

Quarter Page Colour Quarter Page Mono

Special Position (specify, subject to availability)

Premium Position Logo + Special Border

EuRA Member? YES NO

Payment: Credit Card BANK TRANSFER

