

CONFERENCE PROGRAMME



EuRA Relocation Congress Africa
& Middle East 2017

Dubai November 22nd to 24th



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WEDNESDAY 22nd NOVEMBER

MIM+ ACCREDITED TRAINING DAY

09:30 - 17:00 - MYERS BRIGGS TYPE INVENTORY AND ITS IMPACT ON MOBILITY

Trainer: Dr Carmelina Lawton Smith, Director of Education, EuRA

This course will introduce delegates to the Myers-Briggs Type Inventory (MBTI) personality framework. The MBTI is a formal personality assessment tool used by qualified practitioners around the world to support personal development. However, the framework can be used informally as a way to understand individual difference and to define appropriate strategies for working with different 'types'. Building an understanding of the MBTI framework can help to build relationships, inform communication strategies and expand self-awareness. It can be a valuable aid to understanding your own personal preferences and how this might be influencing how you are perceived by others. We will evaluate the framework in the context of relocation when working with multiple stakeholders and a diversity of nationalities. This day of training is worth 50 CPD points towards all MIM certifications.

This training day is open to pre-registered delegates only.

19:00 - COCKTAILS

19:45 - GALA DINNER

THURSDAY 23rd NOVEMBER

EURA CONFERENCE AFRICA & MIDDLE EAST 2017

09:30 - 10:30 - KEYNOTE ADDRESS

10:30 - 11:00 - MORNING COFFEE

11:00 - 12:30 - IMMIGRATION - THE STATE OF THE ART AFRICA & THE MIDDLE EAST

Moderator: Andreas Krensel - IBN Immigration

This session will look at how to overcome barriers to mobility across the region & continent and what companies need to understand to streamline their global mobility programmes.

12:30 - 13:30 - NETWORKING LUNCH

13:30 - 15:00 - COMPLIANCE AND THE SUPPLY CHAIN

Moderator: Tad Zurlinden EURA CEO, Andrew Scott EuRA President

When cultural norms conflict with compliance regulations, what impact do they have on expats, relocation providers and corporate clients alike? This session will look at the challenges that face Destination Service Providers and Relocation Management Companies providing services to clients in diverse cultures.

15:00 - 15:30 - AFTERNOON TEA

15:30 - 17:00 - TRENDS IN MOBILITY - FOCUS ON THE MIDDLE EAST

Moderator: Sebastian Besson

This session will focus on three key indicators of trends in mobility for Africa and the Middle East; geo-politics, growth and investment and the impact of cultural change. Our speakers from corporates, relocation specialists and interculturalists will look at what the future may look like across the next decade.

18:00 - CELEBRATION NIGHT AT THE DUBAI FOUNTAIN

Buses will take delegates from the Jumeirah Creekside to the Downtown Palace Hotel for our final night dinner overlooking the stunning Dubai Fountain.

FRIDAY 24th NOVEMBER

PROFESSIONAL DEVELOPMENT IN MOBILITY

10:00 - 12:30 EURA ROUTES TO PROFESSIONAL QUALIFICATIONS

Trainers: Dr Carmelina Lawton Smith EuRA Director of Education, Dominic Tidey MA EuRA C.O.O.
Susie Goodall EuRA Primary Trainer MIM Managing International Mobility module

This session is open to any relocation professionals working in the Middle East and will outline EuRA's three level professional development qualifications. Our speakers will outline the programme choices and deliver a sample Component from each of the four introductory MIM Managing International Mobility modules. All EuRA's training is accredited by the European Academy of Relocation Professionals (EARP).

The EARP was formed in 2002 to provide a benchmarked standard to training in our industry. Over 2000 students have taken classes under the original ERQ certification and over 500 have achieved credits under the current MIM qualification.

During 2017/2018 all of the EARP accredited training that EuRA offers will be available at no charge via an Open Source platform. This will include the MIM and some MIM+ programmes as well as the EuRA Oxford Brookes University Online Coaching Programme. EuRA members will be able to access all the knowledge and expertise of these programmes at no cost. The only time a fee will be charged is when students decide to gain their certification and undertake the assessments or enter the Fellowship programme.

